

MODERN LUXURY SPOTLIGHT

dynamic women

JENNIFER SHERLOCK

JENNA COMMUNICATIONS LLC,
FOUNDER & CEO

As the founder & CEO of Jenna Communications, Jennifer Sherlock has a passion and a knack for storytelling. She is an entrepreneur, public relations expert, event planner extraordinaire and formerly a television reporter and anchor. Sherlock took her love for news and made the natural transition into public relations—a huge benefit for her clients of all backgrounds. Leveraging the positive relationships she has with the press, Sherlock is able to garner media attention for her myriad clients on a regular basis.

Sherlock's grit, curious mind, active listening skills and consistent perseverance also serve her clients well. She values relationships and is genuinely interested in her clients and the life experiences that make them who they are. By gaining a true understanding of her clients, Sherlock is able to formulate the best PR strategies to create buzz about their brands while working hand in hand with them every step of the way.

As a leading woman in the industry, Sherlock is always looking for ways to empower the next generation of women. She has hired dozens of female interns and employees, and has worked with many female clients as well. Sherlock is also the co-author of the bestseller "Significant Women" (available on Amazon), which is full of inspirational stories that are valuable to all women.

Outside the office, Sherlock hosts the podcast "Live Without A Net," available on Spotify and Apple, showcasing entrepreneurs who live fearlessly without regret and have the ambition to create something new. Sherlock is also a fitness aficionado and dog lover.

1601 MARKET STREET, 20TH FLOOR,
PHILADELPHIA, PENNSYLVANIA 19102
484.238.0355
JENNACOMMUNICATIONS.COM



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